

PRESS RELEASE

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“Zipcar Drive In” Invites Local Residents to Drive-in, but Don’t Drive Out

At ‘Green Carpet’ Event, local residents donate cars to Habitat for Humanity: Begin car free life in the city

Boston, Mass. (March 26, 2008)-- Zipcar, the world’s largest car-sharing service, today announced that it will host Boston’s first “Drive-In” event to take old cars, and the pollution they cause, off the streets of Boston, Cambridge and Somerville.

Residents will be able to “Drive-In” their old clunkers and donate them to benefit Cars for Homes, Habitat for Humanity’s car donation program and enjoy a free screening of “Artic Tale,” an epic wildlife adventure from National Geographic and Paramount Vantage that explores the vast world of the great north. The event will also include opening remarks from Marcia Rundle of Habitat for Humanity’s Cars for Homes™. The event will be held at 7:30 p.m., at the Brattle Theater in Harvard Square (40 Brattle Street, Harvard Square, Cambridge, MA).

Riding on the heels of last month’s Oscars, attendees will enter on the prestigious ‘green carpet.’ Zipcar will provide a free one-year Zipcar membership and \$250 in driving credit to guests who register to donate their vehicle. In addition, the first 20 people to donate their cars will receive an additional \$250 driving credit – for a total of \$500.

This event is a part of a two-month long partnership between Zipcar and Cars for Homes™. Proceeds throughout the partnership will help Habitat for Humanity of Greater Boston build houses in partnership with families in need of decent, affordable shelter.

“In our eight years of operations, we know thousands of our members have sold or donated their cars once they joined Zipcar,” said Dan Curtin, GM of Zipcar-Boston. “This event allows us to raise awareness about living car free in the city and to turn the negative effects of urban car ownership into something positive for our communities.”

“Habitat for Humanity’s Cars for Homes™ is proud to be a part of this event and so grateful to those who have donated their cars,” said Marcia Rundle, director of Cars for Homes. “It is wonderful to see the residents of Boston working to improve the overall health of the city as well as assist families within the community.”

About Zipcar

Zipcar is the world's leading car sharing service with more than 180,000 members and 5,000 vehicles in urban areas and college campuses throughout 25 North American states and provinces as well as in London, England. As a leader in urban transportation, Zipcar offers more than 25 makes and models of self-service vehicles by the hour or day to savvy city residents and businesses looking for an alternative to the high costs and hassles of owning a car in the city. In November 2007, Zipcar announced a merger with Washington D.C. based Flexcar, immediately expanding operations to more than 50 cities, and enabling future growth into new markets across the United States, Canada, and Europe. For more information, visit www.Zipcar.com.

About Cars for Homes™

Cars for Homes™ is Habitat for Humanity's national vehicle donation program. It provides donors a quick and easy process for car, truck, boat, RV and other vehicle donations to help build homes in partnership with local low-income families in need of decent, affordable shelter.

www.carsforhomes.org

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